

**The Ellacotts Business Person of the Year Award**

This category is open to any business person working at any level within a business based in Cherwell district, who have through their efforts brought financial and/or non-financial benefits to their organisation.

### **THE JUDGES WILL BE LOOKING FOR EVIDENCE OF HOW THEY:**

* Developed and implemented strategic business plans
* Implemented plans to achieve growth and improve profitability
* Actively taken steps to exceed customer expectations
* Raised their organisation’s profile

Please note that entries must be endorsed by a business colleague, partner, or client

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| General Information | |
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| Business Name: |  |
| Business Address: |  |
| Post Code: |  |
| Company No: (if applicable) |  |
| Web address: |  |
| Name of person entering: |  |
| Position: |  |
| Telephone: |  |
| E-Mail Address: |  |

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| Head Office | |
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| Do you trade from Cherwell district?  Is the address above your main or trading office? | Yes / No |
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| Do you report to an external / other Head Office? | Yes / No |
| If you do report to an external head office please give details below | |
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| Brief description of your business |
| Brief description of the business, including an outline of its products or services |
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| **Please provide a brief description of the person’s key responsibilities within the business.** |
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| What has the person done to merit this Award? |
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| How has the business benefited by this? |
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| **What evidence can you supply to prove enduring financial or non-financial benefits to the organisation?** |
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| **Has this person received any recognition within the organisation for his/her efforts? (e.g. promotion, company commendation)** |
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| **Has this person received any recognition from outside the organisation for his/her efforts? (e.g. written customer compliments)** |
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| **Who endorses these achievements?** |
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| **Name:**  **Job Title:**  **Organisation:** |

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| **What is your view?** |
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| Additional Comments |
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**What you need to do now**

* Please email completed application forms to [admin@cherwellbusinessawards.co.uk](mailto:admin@cherwellbusinessawards.co.uk)
* Full applications will only be accepted if received before midnight on Friday 14 February 2020.
* Judges will review entry forms upon receipt and all entrants will be contacted.
* Shortlisted Finalists will be announced by Friday 3rd April 2020.
* Winners will be announced at the Gala Dinner on 15th May 2020 at Heythrop Park, if you would like to book a place at the Awards Dinner please email us on [admin@cherwellbusinessawards.co.uk](mailto:admin@cherwellbusinessawards.co.uk)
* Twitter @CherBizAwards - join the conversation #cbas2020.