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**The Bicester Vision, Bicester Chamber and Wednesday Business Club Micro Business Award**

This category is open to any business based in Cherwell district with less than 5 staff and started trading after 1st January 2017. It also includes sole traders.

### **THE JUDGES WILL BE LOOKING FOR EVIDENCE OF:**

### How you promote or market your business

### How you overcome barriers to growth

### Business performance that is sustainable in the long term

### Why your business is impressive compared to competitors and peers

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| General Business Information |
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| Business Name: |  |
| Company No: (if applic)  |  |
| Business Address: |  |
| Telephone: |  |
| Email: |  |
| Web address: |  |
| Date Trading Started: |  |

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| --- |
| Contact Information |
|  |
| Contact Name: |  |
| Position: |  |
| Telephone: |  |
| Email:  |  |

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| Head Office |
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| Do you trade from Cherwell district? Is the address above your main or trading office?  | Yes / No |
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| Do you report to an external / other Head Office?  | Yes / No |
| If you do report to an external head office please give details below |
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| Brief description of your business |
| Brief description of the business, including an outline of its products or services |
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| **Describe why your business is successful?** |
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| What issues have you faced and how have you overcome these obstacles?  |
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| How do you market your products or services?  |
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| **Describe your plans for the future:** |
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| **What makes your business different from your competitors?**  |
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| **Outline in no more than 250 words why you think you should win the Micro Business Award:**  |
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| **Has the organisation achieved any other Awards or recognition of sound business practice? (e.g. Investors in People, ISO 9001/9002)** |
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| Financial Information |
| (This is kept confidential – figures can be estimate or given as a range) |
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|  | **Annual turnover** **(£)** | **Net profit before tax, interest** **(£)** | **Number of employees** |
| Last year |  |  |  |
| This year |  |  |  |
| Next yearForecast |  |  |  |

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| Additional Comments |
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**What you need to do now**

* Please email completed application forms to admin@cherwellbusinessawards.co.uk
* Full applications will only be accepted if received before midnight on Friday 14 February 2020.
* Judges will review entry forms upon receipt and all entrants will be contacted.
* Shortlisted Finalists will be announced by Friday 3rd April 2020.
* Winners will be announced at the Gala Dinner on 15th May 2020 at Heythrop Park, if you would like to book a place at the Awards Dinner please email us on admin@cherwellbusinessawards.co.uk
* Twitter @CherBizAwards - join the conversation #cbas2020.