

****

**The Bicester Vision, Bicester Chamber and Wednesday Business Club Micro Business Award**

This category is open to any business based in Cherwell district with less than 5 staff and started trading after 1st January 2019. It also includes sole traders.

### **THE JUDGES WILL BE LOOKING FOR EVIDENCE OF:**

### How you promote or market your business

### How you overcome barriers to growth

### Business performance that is sustainable in the long term

### Why your business is impressive compared to competitors and peers

| General Business Information | |
| --- | --- |
|  | |
| Business Name: |  |
| Company No: (if applic) |  |
| Business Address: |  |
| Telephone: |  |
| Email: |  |
| Web address: |  |
| Date Trading Started: |  |

| Contact Information | |
| --- | --- |
|  | |
| Contact Name: |  |
| Position: |  |
| Telephone: |  |
| Email: |  |

| Head Office | |
| --- | --- |
|  | |
| Do you trade from Cherwell district?  Is the address above your main or trading office? | Yes / No |
|  |  |
| Do you report to an external / other Head Office? | Yes / No |
| If you do report to an external head office please give details below | |
|  | |
|  | |

| Brief description of your business |
| --- |
| Brief description of the business, including an outline of its products or services |
|  |
|  |

| **Describe why your business is successful?** |
| --- |
|  |
|  |

| **What issues have you faced and how have you overcome these obstacles?** |
| --- |
|  |
|  |

| **How do you market your products or services?** |
| --- |
|  |
|  |

| **Describe your plans for the future:** |
| --- |
|  |
|  |

| **What makes your business different from your competitors?** |
| --- |
|  |
|  |

| **Outline in no more than 250 words why you think you should win the Micro Business Award:** |
| --- |
|  |
|  |

| **Has the organisation achieved any other Awards or recognition of sound business practice? (e.g. Investors in People, ISO 9001/9002)** |
| --- |
|  |
|  |

| Financial Information | | | |
| --- | --- | --- | --- |
| (This is kept confidential – figures can be estimate or given as a range) | | | |
|  | | | |
|  | **Annual turnover**  **(£)** | **Net profit before tax, interest**  **(£)** | **Number of employees** |
| Last year |  |  |  |
| This year |  |  |  |
| Next year  Forecast |  |  |  |

| Additional Comments |
| --- |
|  |
|  |

**What you need to do now**

* Please email completed application forms to [admin@cherwellbusinessawards.co.uk](mailto:admin@cherwellbusinessawards.co.uk)
* Full applications will only be accepted if received before midnight on Friday 29 April 2022.
* Judges will review entry forms upon receipt and all entrants will be contacted.
* Shortlisted Finalists will be announced by July 2022.
* Winners will be announced at the Gala Dinner on 16th September 2022 at Bicester Motion, if you would like to book a place at the Awards Dinner please email us on [admin@cherwellbusinessawards.co.uk](mailto:admin@cherwellbusinessawards.co.uk)
* Twitter @CherBizAwards - join the conversation #CBAs2022.