



The Oxford Technology Park Innovation Award

This category is open to any business based in Cherwell district that has introduced an innovative product, process, service or business method within the last 3 years.

THE JUDGES WILL BE LOOKING FOR EVIDENCE OF:

- How "open innovation" and collaboration may have been relevant.
- A clearly written description of the innovation in the product, process, business model or service and its background.
- A plan for continued future implementation and development of the innovation.
- The innovation can be shown to have had a demonstrable actual and projected quantifiable operational benefit for example in: -
 - Sales Turnover/Profit Growth
 - Cost reduction
 - Reduction in delivery days or stock holding
 - Customer satisfaction
 - Staff efficiency and satisfaction

General Business Information	
Business Name:	
Company No: (if applicable)	
Business Address:	
Telephone:	
Email:	
Web address:	
Date Trading Started:	

Contact Information	
Contact Name:	
Position:	
Telephone:	

Email:	
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Head Office	
Do you trade <u>from</u> Cherwell district? Is the address above your main or trading office?	Yes / No
Do you report to an external / other Head Office?	Yes / No
If you do report to an external head office please give details below	

Brief description of your business (100 words max)
Brief description of the business, including an outline of its products or services

How has the business demonstrated innovation? (i.e. a product, service, process or idea, or a new way of working, launched within the last 3 years)

What evidence is there of the COMMERCIAL SUCCESS of the new product or service?

What evidence is there of BUSINESS BENEFITS from the innovative idea?

What evidence is there of identifiable CUSTOMER BENEFITS from the innovative idea?

What steps, if any, have been taken to protect the Intellectual Property in your idea, for example, by patent, design registration, trademarking etc?

Has the business been formally recognised for its innovation in the past e.g. have you won any other Awards for Innovation?

Financial Information

(This is kept confidential – figures can be estimate or given as a range)

	Annual turnover (£)	Net profit before tax, interest (£)	Number of employees
Last year			
This year			
Next year Forecast			

Additional Comments

What you need to do now

- Please email completed application forms to admin@cherwellbusinessawards.co.uk

- Full applications will only be accepted if received before midnight on Wednesday 31 May 2023.
- Judges will review entry forms upon receipt and all entrants will be contacted.
- Shortlisted Finalists will be announced by July 2023.
- Winners will be announced at the Gala Dinner on 8th September 2023 at Chesterton Hotel, if you would like to book a place at the Awards Dinner please email us on admin@cherwellbusinessawards.co.uk
- Twitter @CherBizAwards - join the conversation #CBAs2023.