

## The Bicester Vision and Wednesday Business Club Small Business Award

This category is open to any business based in Cherwell district that employs fewer than 25 staff, this can include sole traders, and that started trading more than 3 years ago.

### THE JUDGES WILL BE LOOKING FOR EVIDENCE OF:

- A clearly defined business strategy and vision for the next 3-5 years
- Leadership and management with the ability to drive the business forward
- Understanding their market and ability to identify and overcome barriers to growth
- Financial arrangements and sustainability plans for the business

General Business Information	
Business Name:	
Business Type:	Sole Trader, Partnership, Limited Company, Charity. (delete as appropriate)
Business Sector that you operate in:	
Company No: (if applicable)	
Business Address:	
Telephone:	
Email:	
Web address:	
Date Trading Started:	

Contact Information	
Contact Name:	
Position:	
Telephone:	
Email:	
Social Media Accounts:	

<b>Head Office</b>	
Do you trade <u>from</u> Cherwell district? Is the address above your main or trading office?	Yes / No
Do you report to an external / other Head Office?	Yes / No
If you do report to an external head office please give details below:	

<b>Brief description of your business</b>
Brief description of the business, including an outline of its products or services and Geographical Market Place.

<b>Does the business have a written vision and business strategy that is being implemented? If yes when were these written and last reviewed, please submit copies.</b>

<b>What process does the business use to identify target markets and its competitive position?</b>

<b>How has the business identified areas of growth? How does the business strategy capitalise upon it? What are the additional resources needed within the next 2 years to achieve identified growth?</b>

**How is the organisation investing in and developing its staff, directors, owners, shareholders?**


**What are the future plans of the business? Please share any prepared business plan or Business Model Canvas that exists.**


**How will the business sustain itself in light of the current macro economic factors affecting businesses, including: how you have supported staff, owners, suppliers, and customers, actions taken around controlling costs and increasing sales, proposed marketing initiatives, and product/service developments?**


**Has the organisation achieved any other Award, accreditation or recognition of sound business practice? (e.g. Investors in People, ISO 9001/9002)**


## Financial Information

(This is kept confidential – figures can be estimate or given as a range) NB: The judges for the Small Business Award require all the data requested and applicants failing to do so will have their application turned down.

	Annual turnover (£)	Net profit before tax, interest (£)	Number of employees
Last year			
This year			
Next year forecast			

## Additional Comments

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## What you need to do now

- Please email completed application forms to [admin@cherwellbusinessawards.co.uk](mailto:admin@cherwellbusinessawards.co.uk)
- Full applications will only be accepted if received before midnight on 29 May 2024.
- Judges will review entry forms upon receipt and all entrants will be contacted.
- Shortlisted Finalists will be announced by July 2024.
- Winners will be announced at the Gala Dinner on 13th September 2024 at Chesterton Hotel, if you would like to book a place at the Awards Dinner please email us on [admin@cherwellbusinessawards.co.uk](mailto:admin@cherwellbusinessawards.co.uk)
- Twitter @CherBizAwards - join the conversation #CBAs2024.