

## The SE-Solicitors Large Business Award

This category is open to any business based in the Cherwell district that has been trading for more than 4 years and who have a turnover of £4M+.

### THE JUDGES WILL BE LOOKING FOR EVIDENCE OF:

- Consistent financial performance over 3 years
- A Demonstrable strategy and vision for the next 3-5 years, showing clarity of goals
- Innovation and business evolution
- Development of management and commitment to staff
- Involvement and commitment within the local community
- Employee and customer feedback

General Business Information	
Business Name:	
Company No: (if applic)	
Business Address:	
Telephone:	
Email:	
Web address:	
Date Trading Started:	

Contact Information	
Contact Name:	
Position:	
Telephone:	
Email:	

Head Office	
Do you trade <u>from</u> Cherwell district? Is the address above your main or trading office?	Yes / No

Do you report to an external / other Head Office?	Yes / No
If you do report to an external head office please give details below	

<b>Brief description of your business</b>
Brief description of the business, including an outline of its products or services

<b>Does the business have a documented business development plan that it is following and modifying?</b>

<b>What process does the business go through to gain a full understanding of its markets and its competitive position?</b>

<b>How has the business identified areas of growth? How does the business plan capitalise upon it?</b>

<b>How is the organisation investing in and developing its staff?</b>

**What are the future plans of the business? If you have a business plan prepared for 2024 you may wish to send this onto us to support your application.**

**How do you intend to achieve these plans?**

**Has the organisation achieved any other Awards or recognition of sound business practice? (e.g. Investors in People, ISO 9001/9002)**

(This is kept confidential – figures can be estimate or given as a range)

	<b>Annual turnover (£)</b>	<b>Net profit before tax, interest (£)</b>	<b>Number of employees</b>
Last year			
This year			
Next year Forecast			

## What you need to do now

- Please email completed application forms to [admin@cherwellbusinessawards.co.uk](mailto:admin@cherwellbusinessawards.co.uk)
- Full applications will only be accepted if received before midnight on 29 May 2024.
- Judges will review entry forms upon receipt and all entrants will be contacted.
- Shortlisted Finalists will be announced by July 2024.
- Winners will be announced at the Gala Dinner on 13th September 2024 at Chesterton Hotel, if you would like to book a place at the Awards Dinner please email us on [admin@cherwellbusinessawards.co.uk](mailto:admin@cherwellbusinessawards.co.uk)
- Twitter @CherBizAwards - join the conversation #CBAs2024.