



The Wild Property Town Centre Award

This category is open to any town centre based business, enterprise or initiative in the Cherwell administrative area meeting the Awards eligibility criteria, regardless of size. The business, enterprise or initiative must be/been physically present and active in one of the Cherwell urban areas (Banbury, Bicester, Kidlington or Upper Heyford) for a consistent period of time over at least the past year.

THE JUDGES WILL BE LOOKING FOR EVIDENCE OF:

- Your aims for your business / organisation
- How you are contributing positively to the vitality of your town centre
- Your understanding of the market in which you operate
- Your vision / strategy for the future
- The stand-out quality that makes the business or enterprise or initiative a potential award winner

General Information	
Business / Organisation Name:	
Type of structure (company, CIC, charity, association)	
Company No: (if applicable)	
Reg Address:	
Telephone:	
Email:	
Web address:	
Date Established:	

Contact Information	
Contact Name:	
Position:	

Telephone:	
Email:	

Other	
Do you operate <u>from</u> Cherwell district? Is the address above your main or trading office?	Yes / No
Do you report to an external / other Office?	Yes / No
If you do report to an external office please give details below	

Brief description of the business/organisation including an outline of your work, aims and objectives and products/services.

Describe why your business/organisation is successful (give examples/testimonials where available).

Please describe and evidence as far as possible the ways you have positively impacted the town centre.

How have you reacted to changes in the way town centres are used and operate?

What challenges do you expect to face in the next year and how are you proposing to overcome them?

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What makes you different from others?

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Outline in no more than 250 words why you think you should win the Town Centre Award.

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Has the organisation achieved any other awards or recognition of sound business practice?

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(This is kept confidential – figures can be estimate or given as a range)

Please supply last to years sets of annual accounts and provide a summary below. No organisation is too big or too small to win this award.

	Annual turnover (£)	Net profit before tax, interest (£)	Number of employees
Last Year			
This Year, (expected)			
Next Year (Forecast)			



What you need to do now

- Please email completed application forms to admin@cherwellbusinessawards.co.uk
- Full applications will only be accepted if received before midnight on 29 May 2024
- Judges will review entry forms upon receipt and all entrants will be contacted.
- Shortlisted Finalists will be announced in July 2024.
- Winners will be announced at the Gala Dinner on 13th September 2024 at Chesterton Hotel , if you would like to book a place at the Awards Dinner please email us on admin@cherwellbusinessawards.co.uk
- Twitter @CherBizAwards - join the conversation #CBAs2024.